



Queens' School

Welcome to the Fundraising & Marketing Newsletter!

It's been a fantastic first year for the Fundraising and Marketing department with lots of exciting fundraising initiatives happening and our social media presence growing daily. Please see below for our highlights from this year



Queens' Den 24-25

- 6 teams of pupils took part in our Queens' Den competition
- Each team was given £50 to start up their small business and, with the help of Sixth Form mentors, sources, made and sold their products to friends, family and their fellow pupils.
- The winning team was "Jaires" who sold sweet cones which were incredibly popular
- In total the 6 teams raised over **£1,500** for the school which is a huge amount of money. Already some of that has been used to buy GCSE Business, A Level Bus, A Level Econ and Psychology textbooks.



Development Fund

- Thank you to everyone who has donated to the Queens' School Development Fund. We are so grateful to you all as the consistency and generosity of regular contributions by parents and carers is vitally important to our success. With these donations so far we have been able to purchase **10 interactive screens** for our classrooms.
- Every parent and carer has been sent an email explaining how the Development Fund works and how we expect **everyone** to make some level of financial contribution to the school. We have seen a minimal increase in the amount of people who are contribution but this is still far from where we need to be. We will be continuing to ask for donations but the easiest way to do this is to set up a standing order with your bank (or call our Fundraising Co-ordinator Francesca Dresner who can help you do this) so you don't have to worry about making ad hoc contributions and the school benefit from the whole time your child is a pupil.

Please visit the Development Fund webpage [here](#) for more information



Queens' School 100 Club

- We have now had 10 winners of our monthly prize draw with over £370 being paid out to lucky winners and the same amount being given to the school
- We have some availability for further draws so make sure to sign up now so you are included in next year's monthly draws

Click [here](#) for more information on how to sign up



Grants awarded this year:

We have been lucky to have been awarded the following grants and we are still waiting on the outcome of a few more applications

- PE - £893 for a new gymnastics mat
- Physics - £945 for new physics equipment
- Learning to Learn - £835 for specialised sessions on how to revise
- PRE - £200 for books on Christianity
- PRE - £268 for Christian artefacts
- Classics - £488 for Classics books



Queens' School Amazon Wishlists

Thanks to your generosity so far this year we have received over **£800** worth of gifts from our Amazon wishlists and more keep arriving every day! This amounts to 105 items so far that our staff can now use to enhance lessons and enrich our pupils' experiences at school.

Now we are at the end of this academic year please use our wishlists to say thank you to specific teachers or departments or to the school as a whole by purchasing items. The items range in price, so there is something for everyone's budget and are sent straight to the school so it couldn't be easier!

Please click [here](#) for links to the Amazon wishlists.



Social Media

We started this academic year with two social media accounts – X and Instagram. We now have 5 accounts with over 5,000 followers in total. They are all very active and full of photos and useful information for all pupils, parents and carers so please make sure you follow us and share with friends and family so they can also see what a great place Queens' is.



<https://instagram.com/queenssch>



<https://facebook.com/QueensSch>



<https://x.com/QueensSch>



<https://www.threads.net/@queenssch>



<https://www.linkedin.com/school/queenssch>

What's planned for Academic Year 25-26?

- Queens' Den 25-26 – new and improved!
- New list of items we are raising money for the Development Fund – 100% chosen by the pupils!
- Lots more grants being applied for – bigger and better!
- Sponsorship deals with local businesses – can you help?
- New social media strategies
- A completely new look newsletter!
- And lots and lots more.....

**Thank you all for your support as always – have a wonderful summer break
and see you in September!!**



Fundraising & Marketing Co-Ordinator