



QUEENS' SCHOOL

Dare to be Giving

Welcome to the first Fundraising & Marketing Newsletter!

It's been a very busy first term for the department with lots of exciting initiatives getting started and already the pupils have benefitted from the Queens' families' generosity.



Queens' School New Instagram Page - www.instagram.com/queenssch/

In just one term we have accumulated over 550 Instagram followers which is fantastic for a brand-new account. We hope everyone is enjoying seeing the photos of all the wonderful things the pupils have been doing and finding it helpful for school notices and announcements to be posted on the page. Please share the page with friends and families so everyone can see how great the School is.



New page on the School Website - "Support the School"

With so many new ways to support the school there is now a page dedicated to listing all the different initiatives that parents, carers and staff can use to help. Please click [here](#) to view the page.

Some of the ways people can support the school are as follows:



Buy School Uniform Labels

We have teamed up with two great name label companies – "Stikins" and "Stampastic" who are both offering the school cashback for each purchase made by Queens' friends and families. All orders placed using our school's code or dedicated link will raise money for the school – at no extra cost to the buyer.



Please visit the [Stikins website](#) and remember to enter our unique code **36526** in the "**School Fundraising Number**" box.



Please use the Queens' dedicated [Stampastic website](#)

Please click [here](#) for more information on School Uniform Labels.



Join the Queens' School 100 Club

The Queens' School 100 Club is a great way to support the school whilst having a bit of a flutter!

£24 per year buys one membership number and entry into the monthly draw. The prize money will be 50% of the membership fee taken that month. The remaining 50% goes to the school to help fund equipment, resources and opportunities for pupils.

Emails were sent out to all parents, carers and staff with information on how to sign up but please email Francesca Dresner on dresnefr@queens.herts.sch.uk for more information or click [here](#).



Contribute to The Development Fund

Sadly, school budgets are being increasingly squeezed. To maintain and build on our provision, there is a need for regular financial support from ALL parents and carers.

At Queens' we have set up The Development Fund for this purpose. All of the money that is donated will help to provide and improve facilities and opportunities for the students at Queens' School. The fund will be used for the things that the school may not otherwise be able to afford in the current funding climate.

The consistency and generosity of regular contributions by parents and carers is important to our success so we thank you in advance for your support.

Please visit the Development Fund webpage [here](#) for more information and details of how contributions can be made.



Purchase an item from the Queens' School Amazon Wishlists

Our staff are always in need of items to enhance lessons and enrich our pupils' experiences at school. We have created Amazon Wishlists of those things that our staff have said would be hugely beneficial to their pupils. The items range in price, so there is something for everyone's budget. Please click [here](#) for links to the Amazon wishlists.

We have lots of very exciting things in the pipeline for the next academic year so please keep an eye on our Instagram account and the school website for new fundraising and marketing developments.

We wish all our Queens' community a safe and restful summer and look forward to seeing everyone in September!

Thank you all for your support as always

Francesca Dresner

Fundraising & Marketing Co-Ordinator